Melton Foundation

2018 Global Citizenship Conference

October 22-29 Phoenix, USA

In collaboration with:

NI18
Phoenix
October 25 - 27

OUTSIDE THE LINES
Greetings everyone!

We are truly honored and delighted to take this opportunity to welcome Melton Fellows and partners from all around the world to this conference. This year, we’ve taken our approach to “collaborate across boundaries” to greater heights through an exciting partnership with the NI18 conference from Net Impact, a nonprofit organization that mobilizes next-generation leaders to use their skills and careers to make a positive impact on the world.

It has been a transformative year for the Melton Foundation, including for how we’re doing our flagship event: after many annual conferences almost exclusively comprised of in-house curricula, we have decided to step into the future by opening our doors to amazing organizations and content partners to bring the very best experiences and opportunities to this GCC. Join us in this historical moment as we journey together under this year’s theme “Outside the Lines.”

This conference will explore examples of transformational change that defy traditional expectations. Together, we’ll dive into bold trends and practices that challenge conventional wisdom, break barriers, and enable us to change the world. This GCC offers a unique experience as we keep building a community of practice to connect to connect, share, and learn about emerging innovations and promising career paths.

A hearty welcome & thank you,
How to Get To The Hotel

**By Car**

**By Train**

Tel Direct: 602.603.2021

Local Bus & Light Rail - 1-Ride. $2.00 ~ Taxi - $17-$35 (traffic may increase costs) ~ Uber/Lyft - $15 ~ Uber XL/Lyft XL van that seats 5-7 people - $21 (best for groups arriving together)

By Train From Airport

- **Phoenix Sky Harbor International Airport**
  3400 E Sky Harbor Blvd, Phoenix, AZ 85034

- **44th St & Washington St**

  - LTRL 19th Ave/Dunlap
  - 15 min (5 stops) · Stop ID: 10018

- **Washington/Central Ave**

  - Walk
  - About 4 min, 0.2 mi

- **Residence Inn by Marriott Phoenix Downtown**
  132 S Central Ave, Phoenix, AZ 85004
  Tel Direct: 602.603.2021
Phoenix averages a daily maximum temperature for October that's between 86 and 92 degrees Fahrenheit (30 to 34 degrees Celsius). The minimum temperature usually falls between 62 and 67 °F (17 to 19 °C). Nearly every October day warms to over 80 °F (27 °C) in Phoenix.

**Phoenix has a desert climate with very dry heat. Be sure to drink lots of water throughout the day.**

During the Net Impact conference there is a business casual minimum standard and it's important that you are prepared for networking by ensuring that your professional online programs, like e.g. LinkedIn, are up to date. The next page outlines what Business casual means so you have ideas for what to pack.

If you have any issues getting business attire, please let Alafia know by email at astewart@meltonfoundation.org ASAP to explore alternatives.

**Suggested general packing list:**
- Business cards and 3 CV/Resume copies
- 1 Button-up shirt or professional blouse for each day of the conference
- 1 Pair of slacks, pants, or nice jeans for every 2 days of the conference
- 1 pair of comfortable, professional shoes
- 3 Undershirts/tank tops to avoid sweat stains or provide relief if you get too hot
- 1 Light sweater or blazer
- 1 medium light jacket for the cooler evenings
**Business Casual vs. Professional**

Have an interview or professional event coming up? Learn how to decode dress code.

**Tips for Success in Any Business Situation**

1. When in doubt, dress conservatively.
2. A suit (suit & tie for males) will suffice in most situations.
3. Make sure your outfit is wrinkle-free.
4. Stick with solid colors and tighter-woven fabrics or simple patterns.
5. Accessories should be kept simple: basic pumps, modest jewelry, light make-up & light perfume.
6. Wear a belt and a watch.
7. Be sure your hair is neatly trimmed or groomed. Avoid the "messy" look.
8. Shirts with lettering or graphics should not be worn.
9. Check your outfit for missing buttons, lint, or a crooked tie.
10. A skirt should be no shorter than the tips of your middle fingers (or just above the knee for good measure).
Navigating the Conference

Meeting Locations
Residence Inn by Marriott (Phoenix Downtown)
132 S Central Ave, Phoenix, AZ 85004
Phone: (602) 603-2021

Arizona Latino Arts and Culture Center [ALAC]
47 E Adams St, Phoenix, AZ 85004
Phone: (602) 254-9817

Phoenix Convention Center
100 N 3rd St, Phoenix, AZ 85004

Social Media
We encourage conference attendees to use #USAGCC2018 on social media to engage others and make the most of their conference:

Twitter: @MFGlobalCitizen
Facebook: facebook.com/meltonfoundation

Emergency contacts
If you experience an emergency, the national number for emergency assistance is 911

For non-emergency situations please contact Program Coordinator Alafia Stewart at +1 (770) 865-1429
Hello everyone!

Breakfast and lunch will be arranged by the organizers but dinner is your opportunity to explore the area. Take a look at the list below. Though not a complete list, each restaurant is within 10 minutes walking from the hotel.

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Cuisine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLUE HOUND KITCHEN &amp; COCKTAILS</td>
<td>American</td>
<td>~$15.00/ PLATE</td>
</tr>
<tr>
<td>THE ARROGANT BUTCHER</td>
<td>American</td>
<td>~$20.00/ PLATE</td>
</tr>
<tr>
<td>PIZZA STUDIO AT CITYSCAPE</td>
<td>Pizza (delivery available)</td>
<td>~$9.00/ PLATE</td>
</tr>
<tr>
<td>NOODLE BAR</td>
<td>Japanese</td>
<td>~$13.00/ PLATE</td>
</tr>
<tr>
<td>SEAMUS MCAFREY’S</td>
<td>Irish pub</td>
<td>~$15.00/ PLATE</td>
</tr>
<tr>
<td>HANNY’S</td>
<td>American</td>
<td>~$15.00/ PLATE</td>
</tr>
</tbody>
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Program Details

*Please be aware that event timings may change throughout the program*

Day 1- Mon, 22 October [Hotel]
- 17:00 Arrival
17:00-19:00 GCC Kick-off
19:00- Welcome Dinner

Day 2- Tue, 23 October [Hotel]
08:30-12:00 Project Team Reflection
12:00-14:00 Lunch
14:00-17:30 From Authenticity to Authentic Communications
19:00- Dinner

Day 3- Wed, 24 October [Hotel/ ALAC]
08:30-12:30 Tapping Into Your Story
12:30-14:00 Lunch
14:00-17:00 Leadership Intern Orientation
14:00-17:00 Senior Fellow Orientation
18:30- Cultural Evening [ALAC]
Day 4- Thu, 25 October [Hotel/ Phoenix Convention Center]

08:30-11:00   Co-Development Design Teams Check-In
11:00-12:00   Fellows' Business Meetings [JF/ SF]
12:00-13:30   Lunch
13:30-19:00   Net Impact Conference [Convention Center]
19:00-        Dinner

Day 5- Fri, 26 October [Phoenix Convention Center]

13:30-19:00   Net Impact Conference & NI18 EXPO
19:00-        Dinner

Day 6- Sat, 27 October [Phoenix Convention Center]

13:30-19:00   Net Impact Conference
19:00-        Dinner

Day 7- Sun, 28 October [ALAC/ Hotel]

08:30-12:00   GCC Reflection & Debrief: Harvesting Results
12:00-14:00   Lunch
14:00-18:00   Acts of Global Citizenship
19:00-        Graduation & Farewell Night [Hotel]

Day 8- Mon, 29 October [Hotel]

-12:00        Departure
Sherry has worked in 74 countries and developed socially responsible and effective work strategies for some of the world’s largest companies, often in partnership with federal government agencies. She worked in West Africa for six years, Russia for eight years and Central America for two years as an agriculture specialist.

In 1999, she formed the Youth Empowerment Alliance, Inc. (YEA) and the creation of a worldwide cooperative news service, Youth OUTLOUD! which distributes youth-generated stories to mainstream media. With more than 500 youth storytellers worldwide, and affiliations with all major media associations, Youth OUTLOUD! is the premiere news service offering youth expressions and views.

Victor is a Startup Agent. Industrial Engineer with a degree in Computer Science from Universidad de La Frontera, Temuco, Chile. Victor has more than 8 years of experience supporting, advising and mentoring diverse entrepreneurs, and has developed and participated in many educative/incubation/acceleration programs for early stage companies.

Currently Victor works as an independent consultant for a Silicon Valley based accelerator developing an internationalization plan in Chile. He is one of the co-founders of www.araucaniahub.cl, a work cooperative that promotes collaboration and social innovation among the local social entrepreneurship ecosystem in Chile.
Mana Taheri is a researcher at the HPI-Stanford Design Thinking Research Program and a PhD student at the University of Potsdam. Her research interest lies in investigating and exploring the potential and impact of teaching Design Thinking at scale, with a strong interest for online education. She holds a Master’s degree in Economics and Management from Humboldt University, where she completed her studies in Berlin, Havana, and Istanbul.

Mana was born and raised in Tehran where she also obtained her bachelor’s in Economics. She enjoys teaching, drawing, and (recently) long boarding.

Originally from Mexico and now living in Germany, Majo is currently co-founding Sistas, a project focused on cultivating fruitful community spaces for support and development to tackle loneliness and gender inequity in Berlin, alongside studying a masters in Public Policy at the Hertie School of Governance.

For her, Design Thinking is more than an innovation method executed by an iterative process, it's a mindset that challenges competitive social behaviors and fosters diversification which leads to collaborative innovation.

Seven years ago she founded Mexiro an NGO focused on social impact at the local level: sustainable development and women empowerment in her come country alongside studying a BA on Political Science.
This young psychologist's heart beats for the practical implementation of empirical theories, especially in social & organizacional psychology, and intercultural matters. Having lived in four countries until now, Lena Schmitz trusts in her belief that life teaches the most valuable lessons by putting yourself out in the world.

As a volunteer and Melton fellow, she enjoys to facilitate whatever training or seminar that will challenge patterns of thinking, and leaves participants with growing insight into their own mind. Knowing from a very young age that people are far more than what you first see, gives her strength to (professionally) find the greatest potential in each person.

Karla González is a teacher from La Frontera University, in the south of Chile. She joined The Melton Foundation on 2011 and currently working as a Language and Literature teacher in a highly vulnerable school. She is passionate about education and what an adult person can do and be for young people.

Her biggest goal is to communicate to her students how important they are in this world as a person and as a global citizen. She truly believe that with love and kindness, many young people can have better opportunities to develop their potential.
FJuli Maier is a Senior Fellow who joined the Melton Foundation in 2009. She is an entrepreneur and convinced that we need strong local infrastructures and a diverse network of small scale economies for a fair and sustainable future.

She has a Master in Environmental Economics from the University of Veracruz, Mexico and another Master in Sustainability and Quality Management from the University of Berlin, Germany. Before founding her own company she served as the Program Coordinator for the Melton Foundation and mentored Junior Fellows to think outside their comfort zone, question their own perspectives and take actions towards sustainability, equity and diversity.

Francisca Cantos is a psychologist from Universidad de La Frontera, Chile; and Senior fellow of the Melton Foundation. She currently works as an educational and clinical psychologist, and is studying a minor on attachment, parenthood and childhood development.

Throughout her travels and intercultural experiences in projects and conferences, she have learned that deep connections can lead to greater understanding, and building a sense of global community. Her biggest passions are to connect with people, to hear their stories and to guide them through paths of nourishment, because she believes every person has a potential, and she generally uses mentoring and narrative therapy to help achieve that.
Esteban Torres has been a Melton Fellow since 2013 and is an engineering in biotechnology student, a lover of science and nature. His passion for photography comes for the positive impact it can cause, what it can transmit and teach, the capture of moments as appreciated and unforgettable as it will be the case of this conference. Through his adventures, trips, projects and curiosity he has gained experience to perform this task looking beyond just an image, also a story, an emotion, a feeling.

His creative secret is to practice and teach yoga, in order to find balance and inspiration for his visual projects behind the lens. He believes that anyone, by putting all their resources together, can achieve great and beautiful things.